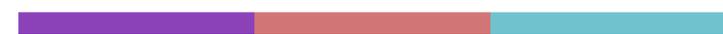




# Nexus Smart Banking Center

 Inviting Agents



IND-KL ACE NEXUS SERVICES OPC PRIVATE LIMITED



## Smart Banking Center

### Business scope

A smart banking center is a complete banking and payment solution center that would act locally to benefit the rural and underbanked population. The initiative aims to promote financial inclusion by encouraging digital transactions. Further, this project would open up self-employment opportunities to help Indians earn a stable monthly income. The improved access to digital transactions will increase the volume of digital transactions and that will eventually make the nation equipped in the digital financial sector.

### Income model

Both passive and active income  
generation model business opportunity



## Why to become an agent ?

### Additional Revenue Streams

Operating Smart Banking Center can provide agents with additional revenue streams through commissions or fees earned on transactions conducted through the kiosks. And passive income generation from ATM counter. This can supplement existing business income and diversify revenue sources.

### Customer Engagement

Starting Smart Banking Center can attract foot traffic to the agent's location, increasing visibility and potentially attracting new customers. Offering banking services alongside existing products or services can enhance customer engagement and loyalty.

### Flexibility and Scalability

Operating Smart Banking Center offers agents flexibility in terms of location, operating hours, and service offerings. As the business grows, agents can scale their center operations to meet evolving customer demands and market trends

### Value-Added Service

Providing banking services through Smart Banking Center adds value to the agent's business, enhancing the overall customer experience. Customers appreciate the convenience of accessing banking services alongside other offerings, fostering goodwill and repeat business.

### Cost-Effective Expansion

For agents looking to expand their service offerings or reach new markets, banking Smart Banking Center present a cost-effective solution. Instead of opening additional brick-and-mortar locations, agents can leverage Smart Banking Center to broaden their service footprint without significant overhead costs.

### Competitive Advantage

Offering banking services through Smart Banking Center can differentiate agents from competitors and position them as one-stop destinations for various customer needs. This competitive advantage can help attract and retain customers in a crowded marketplace.

### Partnership Opportunities

Collaborating with Esaf bank and Nexus to deploy Smart Banking Center can create partnership opportunities for agents. These partnerships may lead to additional support, resources, or marketing assistance from team Nexus and Esaf, enhancing the agent's business prospects

### Technology Adoption

Operating Smart Banking Center allows agents to leverage cutting-edge technology and provide modern, convenient services to customers. This demonstrates a commitment to innovation and positions the agent as a forward-thinking business in the eyes of consumers.

### Community Impact

By providing access to banking services in underserved or rural areas, agents can have a positive impact on their communities. Smart Banking Center contribute to financial inclusion efforts, empowering individuals and businesses with essential financial services

# Diamond Plan

## With ATM

70 to 100 sqft furnished space with white painting and electrical connections. Separately partitioned room for ATM and banking services is mandatory. ATM room should open for 24 Hours.

### Package Inclusions

- 1-Intel i3 Laptop
- 2-Wi-Fi All in one Inkjet Tank Printer
- 3-Currency counting machine
- 4-1 KV Ups with Battery
- 5-Android Mini ATM with scanner
- 6-One Wifi CCTV Camera
- 7-Tata Indicash ATM counter
- 8-Boards and stickers (For ATM)
- 9-ATM Free maintenance
- 10-ATM Free internet

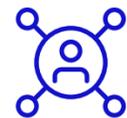


## About The Packages

# Offered Services

## Diamond Plan

# About The Services



### Service 01

Applicable for IIBF certified agents only \*

1. Current account handling
2. Savings account handling
3. Cash deposit
4. Cash withdrawal
5. Loan Processing
6. Loan collection
- 7-Micro finance collection



### Service 02

1. Cash withdrawal Micro ATM
2. AEPS Cash withdrawal
3. UPI Cash withdrawal
4. Money Transfer (DMT)
5. AEPS Cash deposit
6. BBPS - Utility Bills
7. Recharges (Mobile & DTH)
8. Insurance
9. POS machine sales
10. QR payment



### Service 03

1. Railway Ticketing
2. Bus& Flight Ticketing
3. Fastag services
4. Pan Card Services
5. Digital signature
6. National Pension system



### Service 04

1. ATM Cash withdrawal 24x7
2. ATM Balance enquiry 24x7
3. ATM pin change 24x7
4. ATM Mini statement 24x7

Radiant  
**acemoney**  
Together we grow digitally



The above services are offered through Diamond plan smart banking center model.  
The agents are supposed to attend an exam insisted on by the bank called IIBF.

\* Indian Institute of Banking & Finance (IIBF)

TATA  
**indicash**

**ESAF**  
ESAF SMALL FINANCE BANK  
*Joy of Banking*



# Gold Plan

## Without ATM

30 to 50 sqft furnished space with electrical connections.

### Package Inclusions

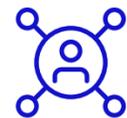
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- 2-Wi-Fi All in one Inkjet Tank Printer
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- 4-Android Mini ATM with scanner



## About The Packages

# Offered Services

## Gold Plan



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### Service 02

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8. Insurance
9. POS machine sales
10. QR payment



### Service 03

1. Railway Ticketing
2. Bus& Flight Ticketing
3. Fastag services
4. Pan Card Services
5. Digital signature
6. National Pension system

## About The Services

SBC RETAILER COMMISSION AND CHARGES	
DOMESTIC MONEY TRANSFER CHARGES	
Transaction Amount Rs	RETAILER INCOME
100-1000	5.5
1001-2000	11
2001-3000	16.5
3001-4000	22
4001-5000	27.5
MICRO ATM COMMISSION	
Transaction Amount Rs	RETAILER
350-500	0.3
550-1000	1.75
1050-1500	2.5
1550-2000	3.5
2050-2500	4.5
2550-3000	6
3050-5000	8
5050-8000	10
8000+	11



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# Silver Plan

## Without ATM

Start with your existing shop or business

### Package Inclusions

1-Android Mini ATM with scanner



## About The Packages

# Offered Services

## Silver Plan



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### Service 02

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### Service 03

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5050-8000	10
8000+	11



# Bronze Plan

## Micro ATM

Start with your existing shop or business

### Package Inclusions

1-Android Mini ATM with scanner



## About The Packages

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# Offered Services

## Bronze Plan



### Service 01

Applicable for IIBF certified agents only \*

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### Service 02

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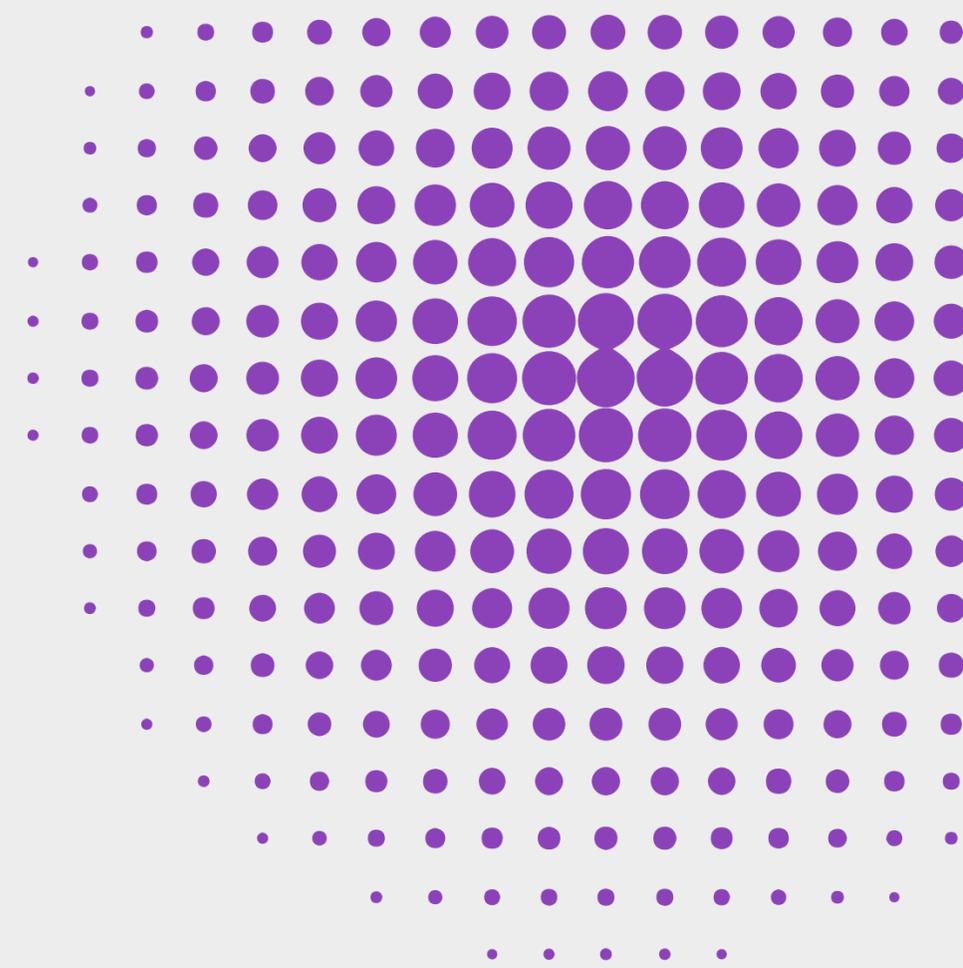
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2550-3000	6
3050-5000	8
5050-8000	10
8000+	11





# Contact Us

We appreciate the opportunity given to us to introduce you to our state-of-the-art products and services. Please feel free to connect with us in case of any doubts or clarifications regarding this service.



[www.acenexus.in](http://www.acenexus.in)



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8078314883 | 9995663714



NEXUS GROUP OF COMPANIES  
KC BUILDING, OPP: MINI CIVIL STATION  
THAMARASSERY, CALICUT KERALA 673573