

E-Commerce Business with Flipkart



Flipkart



AUTHORISED

BuyZone



About Us:

- We are a network of offline stores which are a 'One Stop Shop' for every product in the online market in better price possible.

Why should we start Flipkart Authorised BuyZone?

- Out of 1.34 billion population of India, 1.23 billion is Tier 3 to Tier 5 regions where people are new to the world of Internet.
- Upon opening a Flipkart BuyZone, you would help these people to get exposed to the gigantic online market and understand the vast selection of categories offered by Flipkart and help them in seamless buying experience.



Become an authorized Partner with us
to acquire authorised Flipkart Buyzone

Start a Business Venture by setting up
a store in your State/District.

Earn commissions on every order you
place & Monthly Incentive/Reward.



Payment & Commission Policy

- Commissions will be paid on a 60 day basis.
- This is to complete return cycle of products.

FOR EXAMPLE

- The Commissions for January 2020 will be credited to the Store Owners account by 15th March' 2020.
- The Commissions for February 2020 will be credited to the Store Owners account by 15th April' 2020.



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RETAILER COMMISSION –MOBILE



Ordering mobile phones Now makes Money.....
Here all You Need to look How it works !

COST OF MOBILE (rupees)	BASE COMMISSION PAYOUT (rupees)
> 20000	125
< 20000	100
Mi Mobiles	50
All Realme Models	50

You just had to place successful orders,leave the rest on Us !!





RETAILER COMMISSION – LARGE APPLIANCES



BIG SAVING DAYS
18th - 20th SEPT

Exciting offers
on Home & Kitchen Appliances
and Electronics

in the Flipkart Big Saving Days Sale

COMMISSION ON LARGE APPLIANCES		
	Commission(%)	Max
Television	2%	600
Refrigerator	2%	600
Washing Machine	2%	600
Air Conditioners	2.25%	600
Microwave	2%	500
Large	1%	450

Ordering Large appliances for your friends and family? Okay Okay...We had something exciting for you also.... Order Large appliances and earn something extra with the comfort of the appliances





RETAILER COMMISSION – SMALL APPLIANCES

It is not the end of the benefits list....

Here's what you can earn together with
the appliances.....

Go ahead.... and order to make
additional benefits for your friends and
family



Note: For all the categories above, the overall cancellation
must be less than 20%

Small Appliances	Commission Rate	Max
	2.5 % (for each below)	300
Large Core EA	Large Premium EA	Large Seasonal EA
Juicer Mixer Grinder	Air Purifier	Air Cooler
Iron	Chimney	Fan
Electric Kettle	OTG	Geyser Water Heater
Egg Cooker	Refrigerator Compressor	Immersion Rod
Hand Blender	Sewing Machine	Room Heater
Sandwich Maker	Vacuum Cleaner	
Electric Cooker	Vacuum Cleaner Nozzle	
Inverter	Water Dispenser	
Landline Phone	Water Purifier	
Roti Maker		
Pop Up Toaster		
Wet Grinder		
Coffee Maker		
Mixer Grinder Accessory		
Food Maker		
Walkie Talkie		
Electric Cooking heater		
Food Processor		
Electric Tandoor		
Vada maker		
Tattoo Machine		
Kitchen appliances Accessories		
Air Fryer		
Inverter Battery		
Electric Deep Fryer		
Indian Coffee Filter		
Papcorn Maker		
Soda Maker		
Waffle Maker		
Catana Candy Maker		





RETAILER COMMISSION – FASHION



Fashion Clearance Sale

Up to 80% Off

The Season's Biggest

FASHION		
MEN	WOMEN	KIDS
Clothing	Clothing	Clothing
Footwear	Footwear	Footwear
Accessories	Accessories	Accessories
Sports and Fitness	Sports And Fitness	Sports and Fitness
Mens Grooming	Women Grooming	Toys
Personal Care appliances	Sports Wear	Baby Care

CATEGORY	COMMISSION PAYOUT (%)
FASHION	11% (On all sub categories mentioned above)





Values of the Company



Transparency

01

We build trust by being honest and transparent in our relationships with Distributors and Retailers.

Diversity

02

We are a team of leaders who come from different backgrounds and bring in different ideas.

Innovation

03

We admire those who are able to think of new ways to empower and improve lives.

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Investing Strategy of the Company

OVERVIEW OF THE RETAILERSHIP PROCESS



Minimal Investment

Start your business with the possible investment



Higher Earnings

Get the most higher possible earnings



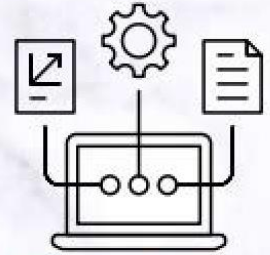
One Stop Shop

Shop exclusively 18 crore products under one roof



Top Class Support

We are always here to support the retailers



Extensive Services

Get the most out of almost every marketing strategies

Flipkart



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What Retailer's Look for in a Company to Invest In ?



Unique value proposition

It must provide the kind of value that's difficult to find elsewhere.



Loyal customer base

We believe customers are like God. Customers who are highly satisfied with and supportive of the company's offerings.



Passionate team of leaders

It must be composed of forward-thinking individuals who are focused on the bottom-line.





All the Things For Our Precious Retailers

Good Things takes time.....
But we had to start for them at a
Point,that's how it works....
Start your entrepreneur journey with
thousands of other.....



Shop



Grow Your
Economy



Regular mail
from Us



Make your Desktop
a shop



Periodic Progress
Reports



Full Offline support
at a specific
Landmark



Getting Appreciation
motivates Us



The strategies keeps
the problems away



The best in
Class Functioning



Regular Meetings and
support



Shop Exclusively



Basic and easy
manipulations



Authorised Banner
by Company



Earning Money with
no limits



Regular
Announcements



Work with
your Passion



Do your Passion
-Entrepreneur



Graphical Report
Categorywise



Easily Order from Desktop
and phone



Super Fast Delivery
To the Customers



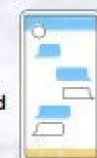
Social Advertisement



Invention Of New
Ideas To Progress



Punctual & Disciplined
to the Goals



Get the full Support
From Our Team



Periodic
Goals(Monthly
Orders)

Retailer's Transactional Commission Chart

Business Model

1.Commission will be paid on a 60 day Basis .

2.This is to complete return Cycle of Product.



What are the Requirements for getting the Retailership ?



Each One of Us looks for the Expenses and The Income Whatever we do ! So, here It's all you need to know

There are nothing much Required to be a Retailer. All you need is -

1. Knowledge of your Market Requirements (Number of selling Units)
2. Good comments on English, Hindi, and Regional Language will be the Advantage
3. All you need to focus in placing the Orders
4. Low Investments, High profits.

About Nexus Group:

We are Nexus Group, a network of offline stores which are a 'one stop shop' for every product in the online market in the cheapest rates possible



Minimal Investment

Get your business running
with the least possible
investment



No Inventory

Have no inventory
whatsoever in your offline E-
Commerce Stores



One Stop Shop

Highest range of products
and services just under one
single roof



Extensive Services

Marketing and Strategies
would be provided right from
the start of your venture



Your are invited for India's Biggest E-Commerce Franchise With Flipkart Buyzone

!!! For More details Contact Our Sr. Sales Representative Now !!!

Call/Whatsapp:- 8848043325, 8078314883, 9605212497, 9037253714

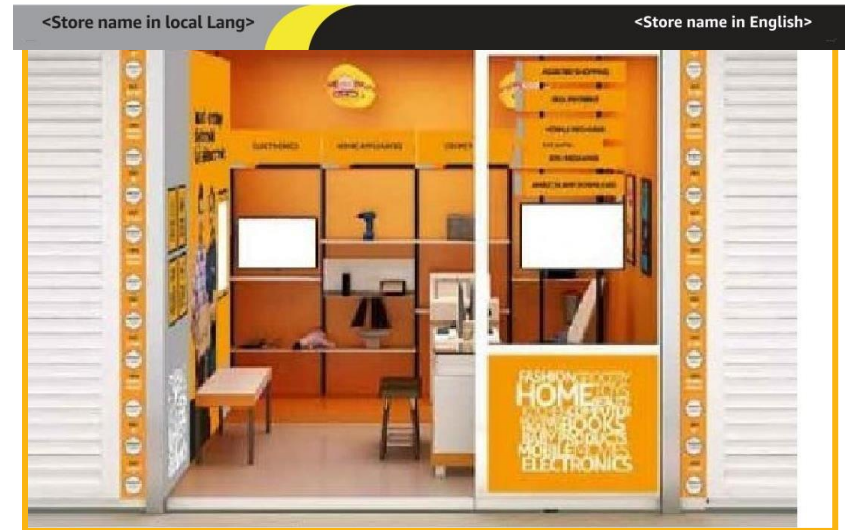


**Address:- ACE Nexus Online,KC Building, Opp Mini Civil station
Thamarassery,Calicut, Kerala 673573**



What We are Providing ? // Store Looks //

- Nexus Web Panel/dashboard
- Flipkart Buyzone Login Link
- Nexus Mobile Application for retailers
- Online Training
- Unlimited Customer Support
- Early Access to Deals and Offers
- Soft copy of Branding Material (Danglers, posters, leaflets, standees, push and pull stickers)



SHOP BOARD FORMAT

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ONLINE STORE

COME | EXPLORE | ORDER ONLINE

<Store name in local Lang>

<Store name in English>