




TARGET

LEARNING APP

Kerala's Best Choice
Learning App



NexusTM
Target Learning App
Official Distributor



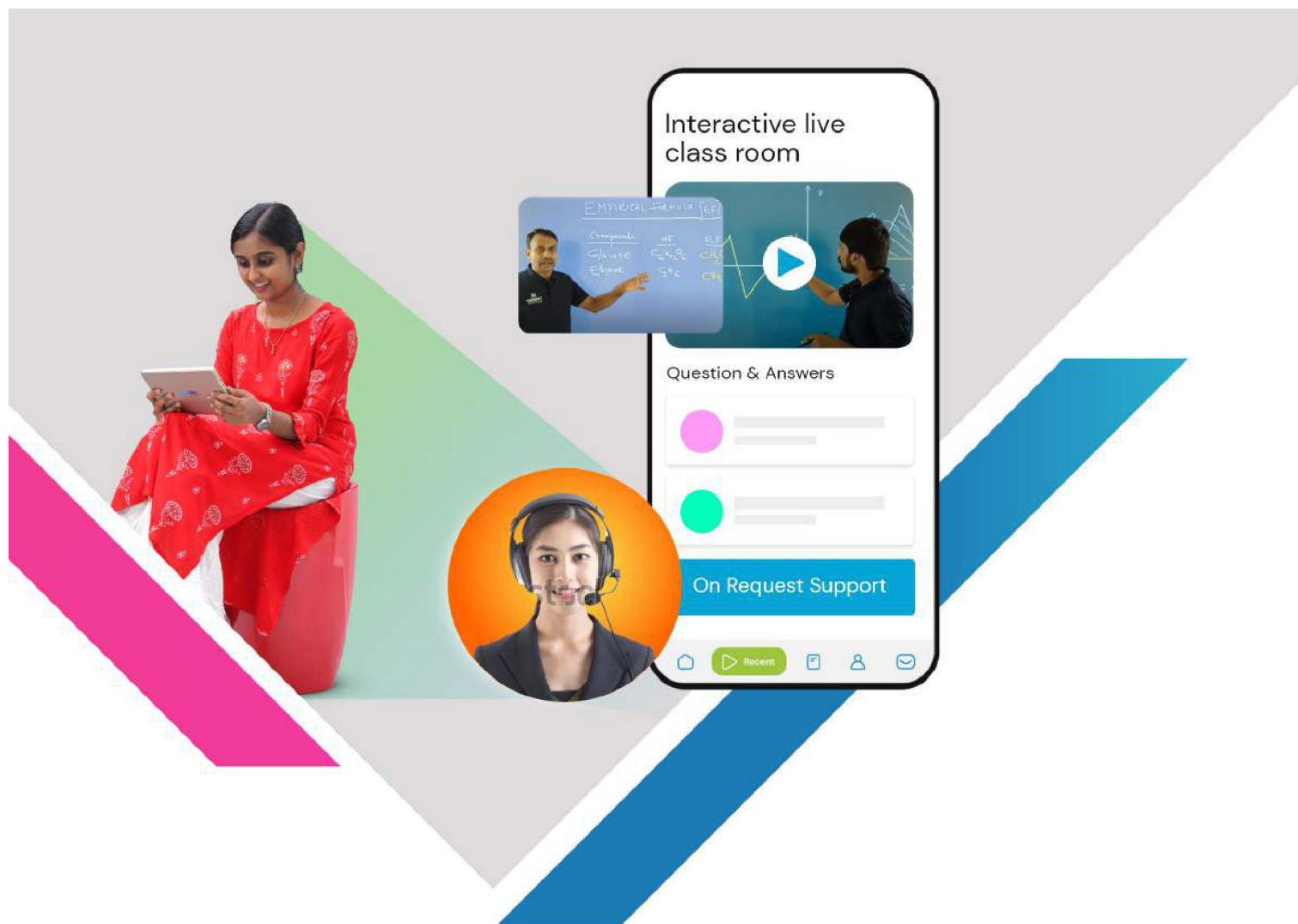
ABOUT TARGET LEARNING CENTRE

Target Learning Centre is an ISO 9001:2008 certified educational group in Kerala started by a group of dedicated and dared young professionals to change the way how the students learn. Started by providing class room based tuition and entrance coaching for the competitive examinations like NEET/JEE/KEAM etc.

That's not all, we have a dedicated team of career counsellors and motivators to closely monitor students and direct them to the right path with right guidance and support.

In 2020, Target Learning Centre has launched its state of the art Mobile App "Target Learning App" packed with the complete course videos, materials, previous question papers, Artificial Intelligence based examinations and Live sessions to provide a class room like experience. This app has been used by more than 10000 of students in Kerala giving us the impression that our quality of teaching has been well accepted by the students and parents in Kerala.

Target has been upgrading its mobile app continuously to make it as the No.1 digital learning provider in India.



VISION

To be the most sought-after, concept oriented, quality, result oriented and affordable education service provider in India.

MISSION

To help our dear students come into confident position of their innate talents, improve skills needed for success in their life.
Establish conceptual frameworks and values that allows them to act with thoughtfulness and humanity.



OUR PROGRAMS



DIGITAL ONLINE MODE

Conceptual and quality focused school tuition & entrance coaching for the competitive examinations through Target Learning App. Which includes pre-recorded video lessons, Chapterwise study materials, model exam papers, chapter test, artificial intelligence based scheduled online tests and personal career guidance & counselling sessions.

CLASS ROOM MODE

The same content and course along with other features provided at any of our Target Learning Centre.

CAMPUS TIE-UP MODE

Target courses will be provided at the school premises at a convenient and agreed time during or after school hours. This course will definitely help to improve the skill and mind set of students in academics and hence drastic change in the quality and overall result of the school.

OUR STORY

Students around Mukkam Malayora Meghala had to travel all the way to Calicut which is about 30KM from Mukkam to get quality Tuition and Entrance Coaching for various examinations as there were no good coaching or tuition centres at Mukkam.

A group of young professionals who had experienced the pain of getting up very early and catching first bus to Calicut to reach the coaching centre in time to avoid the consequences of late comers into the class have thought about an idea of having a quality coaching and tuition centre at Mukkam to ease this pain points of the students and parents and hence born Target.

Target was started in 2012 with a vision of imparting Conceptual Learning Process among students to make them available and ready for facing any tough competitive examinations like IIT/JEE/NEET etc.

Because of the hard work and commitment of the highly qualified and experienced teachers and non-teaching staffs, Target has grown from a yearly student count of 30 to 1200+.

Within short span of time Target has started its multiple branches at Mukkam and each branch at Chennamangalore, Thiruvambadi and Koduvally etc. As part of our International Expansion, we have started a branch at Doha Qatar as well with a brand name of Bright Education Centre LLC.

When the entire world was stopped due to Pandemic Covid-19, Target didn't stop providing the quality education to the students and in no time, we have developed a mobile application (Target Learning App) and started catering all our students with the most available learning methods with the help of modern cutting-edge technologies.

APP FEATURES

Recorded Videos

Well organized pre-recorded videos can be viewed in a nice video player inside app

Supporting Materials

Every chapter is provided with enough materials inside our app

Chapterwise Test

Student can take chapter test after watching chapter video

Practice Questions

Every chapter is provided with number of practice questions

Ai- Enabled Exams

Artificial intelligence enabled online exams inside our app

Doubt Clearance

Option for doubt clearance through chat and live booking system



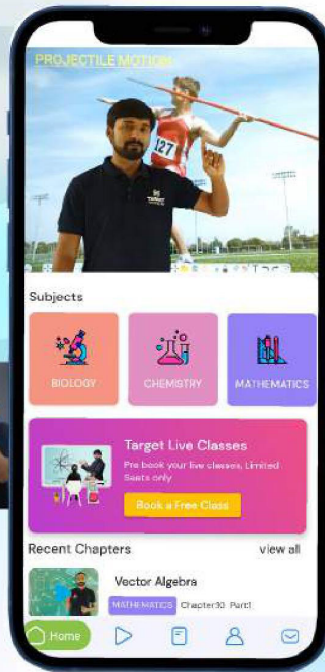
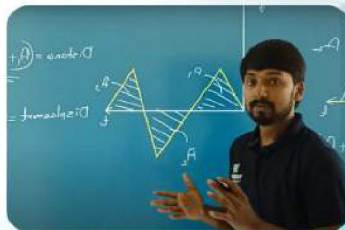
PC Version
also Available

Video download option
to save data usage



NexusTM





Kerala's
Best Choice
Learning App

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PRICING FOR ONE ACADEMIC YEAR

SSLC

Malayalam Medium

- ✓ Science
- ✓ Mathematics
- ✓ Social science
- ✓ English
- ✓ Hindi

₹5000/-

SSLC

English Medium

- ✓ Science
- ✓ Mathematics
- ✓ Social science
- ✓ English
- ✓ Hindi

₹5000/-

CBSE

English Medium

- ✓ Science
- ✓ Mathematics

₹8000/-

PLUS ONE

Tuition + Med/Engg

- ✓ Physics
- ✓ Chemistry
- ✓ Biology
- ✓ Mathematics

₹12500/-

PLUS TWO

Tuition + Med/Engg

- ✓ Physics
- ✓ Chemistry
- ✓ Biology
- ✓ Mathematics

₹12500/-

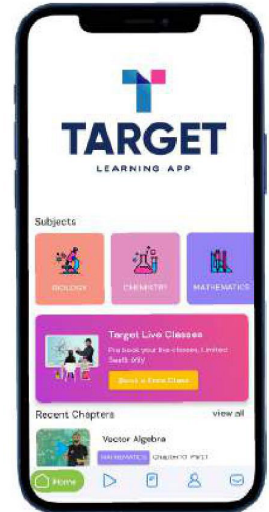
CRASH

NEET/IIT-JEE-KEAM

- ✓ Physics
- ✓ Chemistry
- ✓ Biology
- ✓ Mathematics

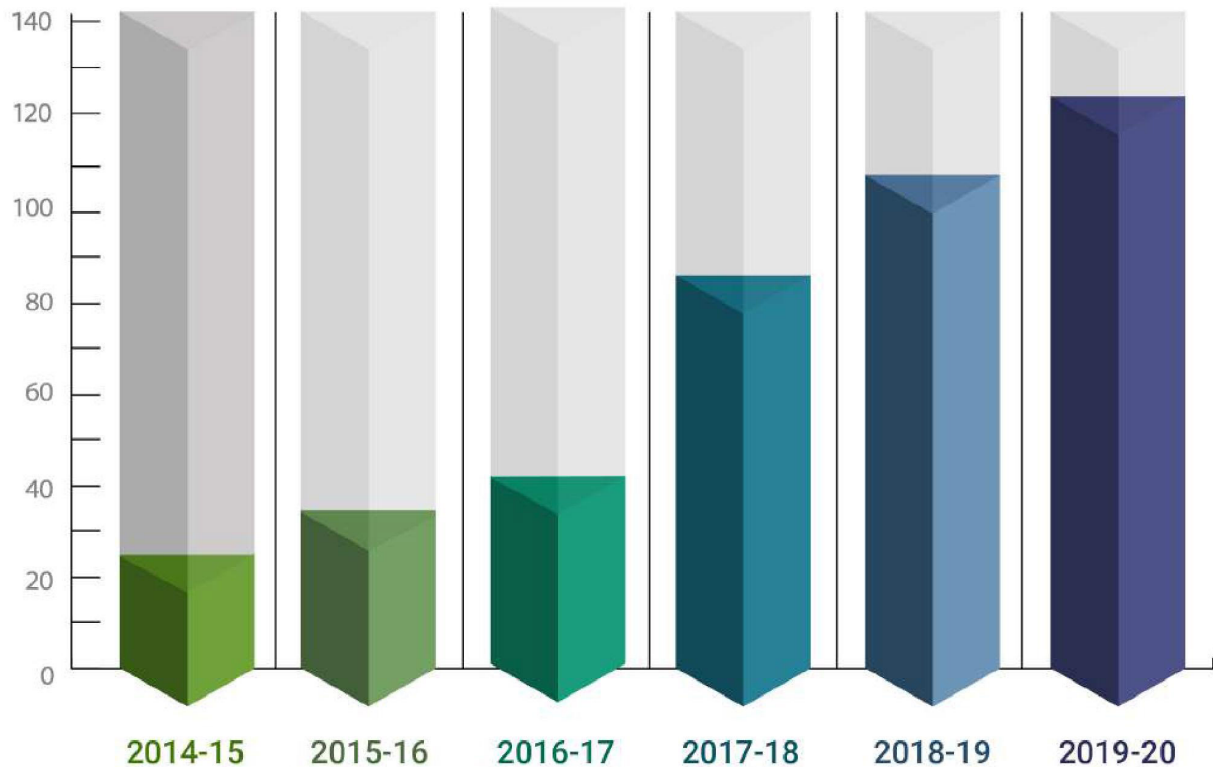
₹5900/-

ACTIVATION PROCESS



OUR RESULTS

FULL A+



ACHIEVEMENTS

IIT



RISVAN O

NIT



ABHAY S

NIT



AKSHAY BR

Gov.Med College Calicut



NEELAFAR



HALA MARJAN

IITDM



ANJAL HASSAN

IISER



AKSHAY S

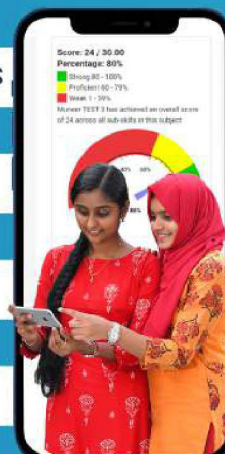
& Much More.....

PRE-RECORDED VIDEOS

PRACTICE TEST

AI-BASED EXAMS

DETAILED REPORT



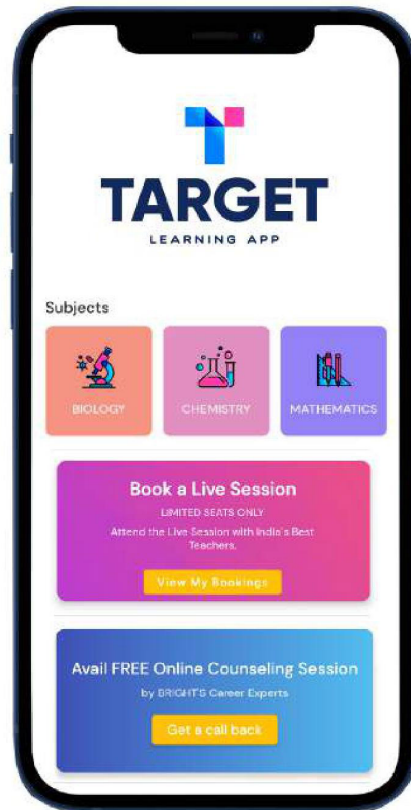
DOUBT CLEARANCE

CAREER GUIDANCE

LIVE SESSIONS

CONCEPTUAL VIDEOS

NexusTM



Contact us

Nexus Franchise Details

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