



NEXUS
GROUP OF COMPANIES

BUSINESS MODEL



NEXUS

**Life-Changing
Business
Opportunities**

SINCE 2013

www.acenexus.in



We are thrilled to welcome you to the Nexus family!

Your decision to join our franchise community marks the beginning of an exciting journey filled with opportunities, growth, and success.

At Nexus, we pride ourselves on fostering a supportive and collaborative environment, where each franchisee is a valued member of our extended family. Your dedication to excellence aligns perfectly with our commitment to delivering top-notch products/services and creating exceptional experiences for our customers.

AWARDS

**TRUSTABLE BRAND
ON ONLINE SERVICE
2022-23**

**BEST ONLINE SERVICE
PROVIDER AWARD
2022-23**

TRUSTABLE BRAND ON ONLINE
SERVICE FRANCHISOR FROM KERALA
INDUSTRIAL MINISTER SHRI P RAJEEV

BEST ONLINE SERVICE PROVIDER
AWARD FROM MP SHRI HYBI EDEN



AWARDS



2017-18

BEST CEO OF ONLINE SERVICE SECTOR



2018-19

BEST GST SUVIDHA KENDRA PROVIDER



2019-20

BEST B2B PORTAL AWARD



T



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M

CEO

**Sajith
Nair**

Strategic
leadership and
vision.

Mission

Always Listen to the
changes

Vision

Provide progressive and
superior online business
solutions to the
entrepreneurs that we
serve.

HISTORY

Inception and Early Years:

Nexus was founded in 2013 by Sajith Nair with a vision to revolutionize the way entrepreneurs approached business ownership. Recognizing the potential of the franchise model, [Nexus set out to create a platform that not only offered turnkey business solutions but also prioritized the success and satisfaction of franchisees.



Expansion and Diversification:

In the early years, Nexus focused on perfecting its business model and attracting like-minded individuals eager to embark on their entrepreneurial journey.

The company quickly gained traction, expanding its portfolio of franchises across diverse industries such as: Online Service Centers, Mini and Micro ATM services, EV chargers and White label ATM solutions

Innovations in Support and Training:

As the franchise industry evolved, so did Nexus. The company became a trailblazer in implementing innovative training programs, cutting-edge technology, and comprehensive support systems. This commitment to continuous improvement fostered a culture of success and longevity among its franchisees.

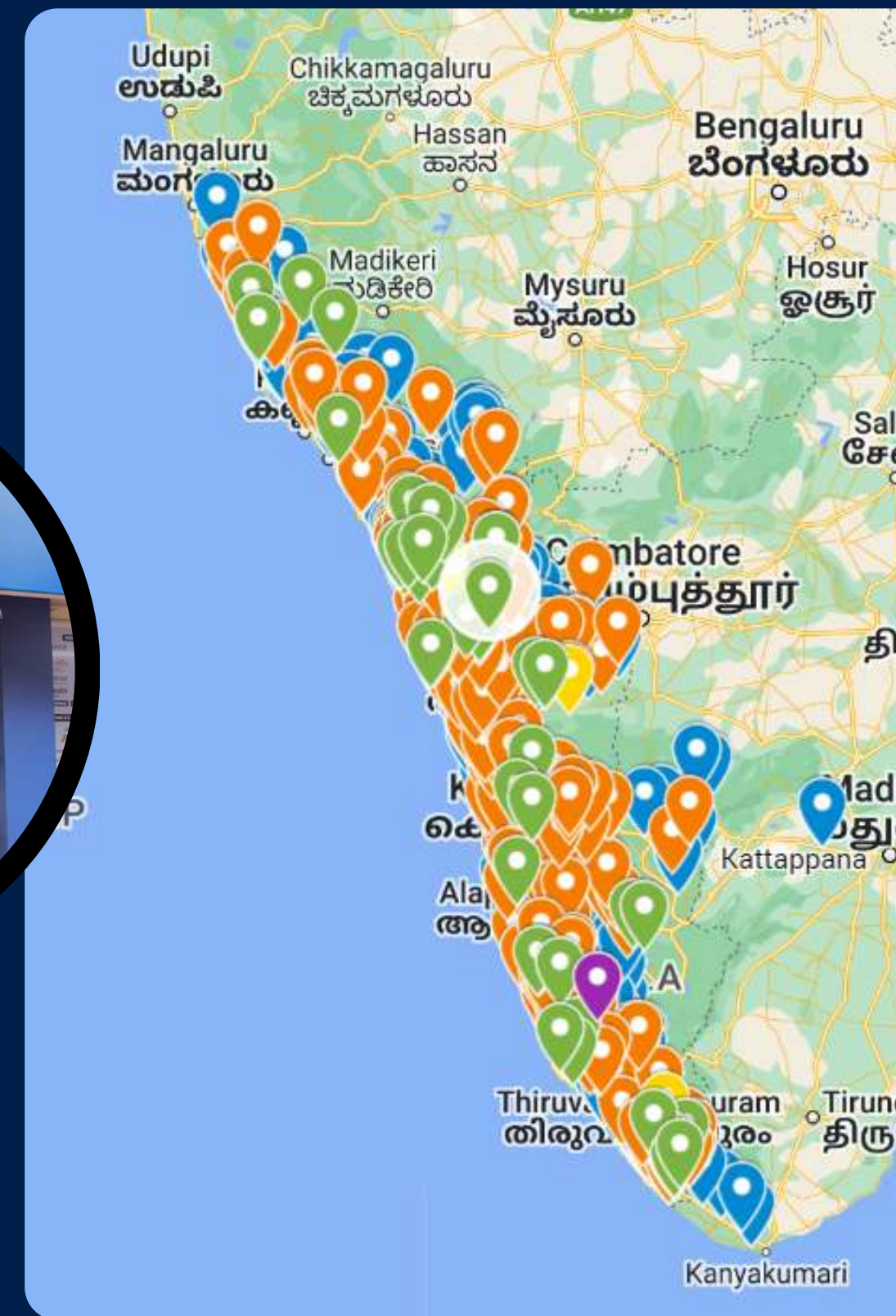
Present Day:

The company continues to innovate, anticipating industry trends and providing unparalleled support to its partners. The success stories of individual franchise owners serve as a testament to the effectiveness of [Franchise Provider Company Name]'s business model.

Future Outlook:

Looking ahead, Nexus remains committed to fostering entrepreneurship, embracing technological advancements, and adapting to the ever-changing landscape of business. The company envisions a future where its franchisees continue to thrive, and new opportunities for growth and success abound.

500+ Live Franchises Kerala,
Karnataka ,Tamil Nadu and
Lakshadweep



**Our
Network**

OUR ASSOCIATES



ATM BUSINESS MODEL



The white label ATM business model involves the deployment and operation of ATMs by an independent operator or a company

you can set up an ATM business that generates passive income through surcharge fees while requiring minimal day-to-day involvement



Monthly revenue generation business model

TATA INDICASH

TATA indicash



Passive Income

ATM Business

Inclusion

- ATM Machine (Custodian) (Refurbished)
- VPN CONNECTIVITY
- Free Internet
- Currency counting machine
- UPS 1KV With Battery
- CCTV IP Camera
- ATM Free Maintenance
- ATM Free Insurance
- Nexus Support Package
- Free main board and stickers

Income

Rs 8/-

For financial transaction

Rs 2/-

Non financial transaction



Monthly revenue generation business model

HITACHI MONEY SPOT ATM & CDM (CRM)



Passive Income

Inclusion

- ATM Machine (Custodian) (Refurbished)
- VPN CONNECTIVITY
- Free Internet
- Room furnishing*
- UPS 1KV With Battery
- CCTV Camera
- ATM Free Maintenance
- ATM Free Insurance
- Nexus Support Package
- Free main board and stickers

ATM & CDM

Income depends on opted packages

Rs 4 to 10.5

For financial transaction

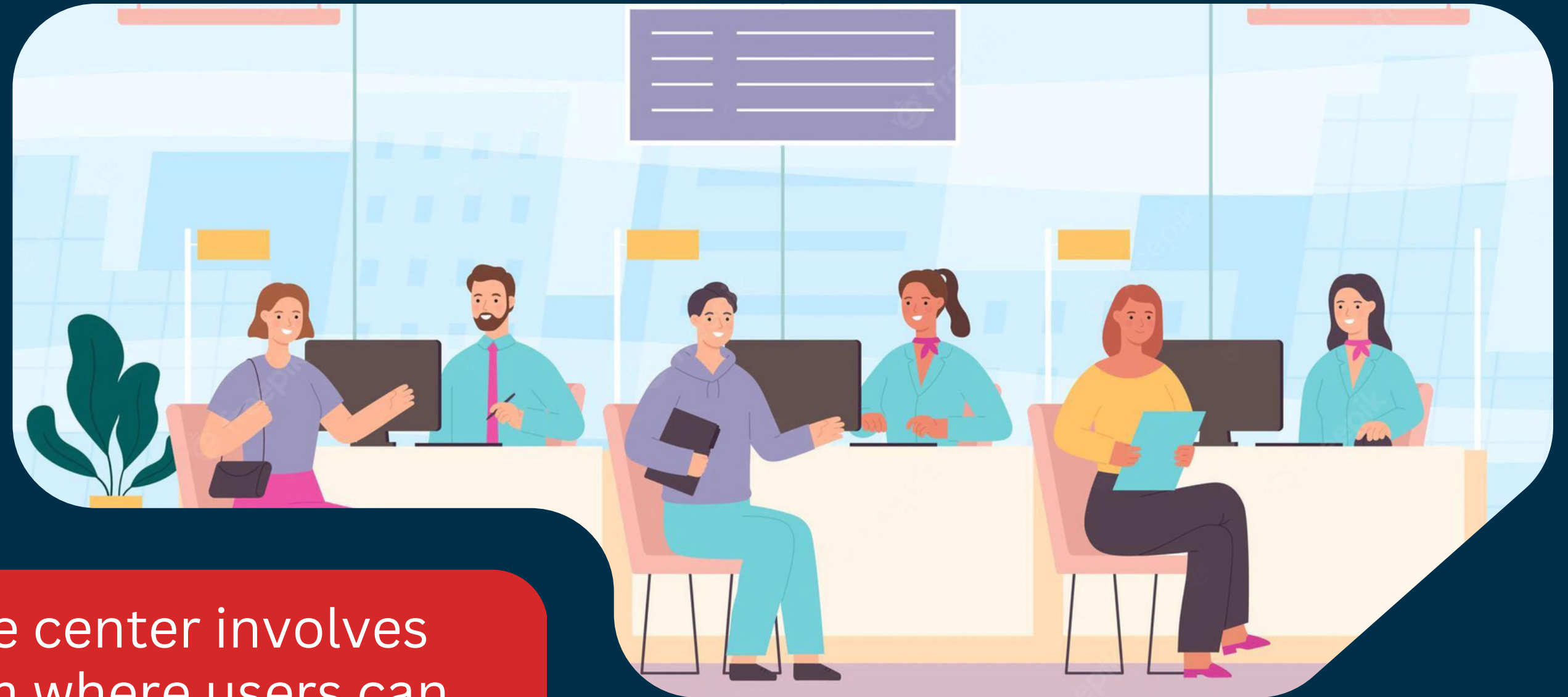
Rs 1 to 2

Non financial transaction

Rs 13 to 18

For Deposit

ONLINE SERVICE POINT



Nexus online service center involves providing a platform where users can access various services and solutions online,

We are providing online service outlets with banking facility

Nexus online service point aims to provide various government and non-government services to citizens in rural and remote areas. These centers act as service delivery points for various digital service



NEXUS ONLINE SEVA



Requirements:
100 Sqft or above
furnished room
space

UPS Backup

2 Laptop / Desktop



Regular Income model

All online services

Inclusion

- Mini ATM License
- Banking BC point License
- IRCTC License
- Insurance Broking License
- Micro ATM
- Android Mini ATM
- Finger Scanner
- Service Standee



Package Inclusions: Services

BANKING SERVICES

- Cash withdrawal Micro ATM
- AEPS Cash withdrawal
- UPI Cash withdrawal
- Money Transfer (DMT)
- AEPS Cash deposit
- POS machine sales
- QR payment

ESAF Banking

Applicable for IIBF certified agents only *

- Current account handling
- Savings account handling
- Cash deposit
- Cash withdrawal
- Loan Processing
- Loan collection
- Micro finance collection

LOAN SERVICES

- HOUSING LOANS
- BUSINESS LOANS

E-COMMERCE

- AMAZON SELLING POINT
- TELE MEDICINE
- NETMEDS SERVICES
- DOCTOR AT CALL

TRAVEL SERVICES

- RAILWAY TICKETS
- BUS TICKETS
- FLIGHT TICKETS
- HOTEL BOOKING
- UAE VISA SERVICES
- FASTAG SERVICES

INSURANCE SERVICES

- VEHICLE INSURANCE
- HEALTH INSURANCE
- TRAVEL INSURANCE

DISTRIBUTION

- MINI ATM AGENCY DISTRIBUTION
- RAILWAY TICKET AGENCY DISTRIBUTION

RECHARGE

- MOBILE RECHARGE
- DTH RECHARGE
- KSEB BILL PAY
- WATER BILL PAY
- FASTAG RECHARGE
- LIC PAYMENT
- BROADBAND BILL PAY

TAX SERVICES

- GST SUVIDHA KENDRA
- PAN CENTER
- DIGITAL SIGNATURE



NEXUS PAY RETAILER COMMISSION AND CHARGES DOMESTIC MONEY TRANSFER CHARGES PORTAL-1	
Transaction Amount Rs	RETAILER
100-1000	4.75
1001-2000	7
2001-3000	8
3001-4000	12
4001-5000	16

MICRO ATM COMMISSION PORTAL-1	
Transaction Amount Rs	RETAILER
100-399	0
400-2999	0.25%
3000-10000	10

MICRO ATM COMMISSION PORTAL-2	
Transaction Amount Rs	RETAILER
0-500	1.4
500-1000	1.4
1001-1500	2.8
1501-2000	4.2
2001-2500	5.6
2501-3000	7
3001-3000	7
3001-8000	8.4
8001-10000	10

NEXUS PAY RAILWAY COMMISSION	
TICKET / PNR	RETAILER
AC	32
NON AC	12

NEXUS PAY PORTAL 2 COMMISSION AND CHARGES TARIFF DOMESTIC MONEY TRANSFER CHARGES PORTAL-2	
Transaction Amount Rs	RETAILER
0-1000	4
1001-1500	6
1501-2000	8
2001-2500	10
2501-3000	12.5
3001-3500	15
3501-4000	17.5
4001-4500	20
4501-4999	22.5
5000	25

AEPS COMMISSION PORTAL-2	
Transaction Amount Rs	RETAILER
0-1000	1.4
1001-1500	2.8
1501-2000	4.2
2001-2500	5.6
2501-3000	7
3001-8000	8.4
8001-10000	10
Balance Enquiry	Nil

BBPS COMMISSION	
Services	RETAILER
Electricity	1.23
Water	1.23
Gas	1.23
Telecom(Post Paid)	1.39
Broadband	1.26
DTH	0.70%
Fat Tag	0.13%
Airtel	1.40%
VI	2.45%
Reliance JIO	2.45%
BSNL/MTNL	2.45%
airtel DTH	2.45%
Dish TV	2.45%
VideoconD2H	2.45%
Tata Sky	2.10%
SunDirect	2.10%



NEXUS ONLINE SEVA



Powered by:



Nexus Smart Banking Center



Diamond Plan

With ATM

70 to 100 sqft furnished space with white painting and electrical connections. Separately partitioned room for ATM and banking services is mandatory. ATM room should open for 24 Hours.

Package Inclusions

- 1-Intel i3 Laptop
- 2-Wi-Fi All in one Inkjet Tank Printer
- 3-Currency counting machine
- 4-1 KV Ups with Battery
- 5-Android Mini ATM with scanner
- 6-One Wifi CCTV Camera
- 7-Tata Indicash ATM counter
- 8-Boards and stickers (For ATM)
- 9-ATM Free maintenance
- 10-ATM Free internet



About The Packages

Offered Services

Diamond Plan

About The Services



Service 01

Applicable for IIBF certified agents only *

1. Current account handling
2. Savings account handling
3. Cash deposit
4. Cash withdrawal
5. Loan Processing
6. Loan collection
- 7-Micro finance collection



Service 02

1. Cash withdrawal Micro ATM
2. AEPS Cash withdrawal
3. UPI Cash withdrawal
4. Money Transfer (DMT)
5. AEPS Cash deposit
6. BBPS - Utility Bills
7. Recharges (Mobile & DTH)
8. Insurance
9. POS machine sales
10. QR payment



Service 03

1. Railway Ticketing
2. Bus& Flight Ticketing
3. Fastag services
4. Pan Card Services
5. Digital signature
6. National Pension system



Service 04

1. ATM Cash withdrawal 24x7
2. ATM Balance enquiry 24x7
3. ATM pin change 24x7
4. ATM Mini statement 24x7



The above services are offered through Diamond plan smart banking center model. The agents are supposed to attend an exam insisted on by the bank called IIBF.

* Indian Institute of Banking & Finance (IIBF)





Gold Plan

Without ATM

30 to 50 sqft furnished space with electrical connections.

Package Inclusions

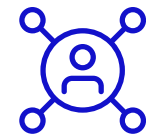
- 1-Intel i3 Laptop
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About The Packages

Offered Services

Gold Plan



Service 01

Applicable for IIBF certified agents only *

1. Current account handling
2. Savings account handling
3. Cash deposit
4. Cash withdrawal
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Service 02

1. Cash withdrawal Micro ATM
2. AEPS Cash withdrawal
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4. Money Transfer (DMT)
5. AEPS Cash deposit
6. BBPS - Utility Bills
7. Recharges (Mobile & DTH)
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9. POS machine sales
10. QR payment



Service 03

1. Railway Ticketing
2. Bus & Flight Ticketing
3. Fastag services
4. Pan Card Services
5. Digital signature
6. National Pension system

The above services are offered through Gold plan smart banking center model.
The agents are supposed to attend an exam insisted on by the bank called IIBF.

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About The Services

SBC RETAILER COMMISSION AND CHARGES	
DOMESTIC MONEY TRANSFER CHARGES	
Transaction Amount Rs	RETAILER INCOME
100-1000	5.5
1001-2000	11
2001-3000	16.5
3001-4000	22
4001-5000	27.5
MICRO ATM COMMISSION	
Transaction Amount Rs	RETAILER
350-500	0.3
550-1000	1.75
1050-1500	2.5
1550-2000	3.5
2050-2500	4.5
2550-3000	6
3050-5000	8
5050-8000	10
8000+	11





Silver Plan

Without ATM

Start with your existing shop or business

Package Inclusions

1-Android Mini ATM with scanner



About The Packages

Offered Services

Silver Plan



Service 01

Applicable for IIBF certified agents only *

1. Current account handling
2. Savings account handling
3. Cash deposit
4. Cash withdrawal
5. Loan Processing
6. Loan collection
- 7-Micro finance collection



Service 02

1. Cash withdrawal Micro ATM
2. AEPS Cash withdrawal
3. UPI Cash withdrawal
4. Money Transfer (DMT)
5. AEPS Cash deposit
6. BBPS – Utility Bills
7. Recharges (Mobile & DTH)
8. Insurance
9. POS machine sales
10. QR payment



Service 03

1. Railway Ticketing
2. Bus& Flight Ticketing
3. Fastag services
4. Pan Card Services
5. Digital signature
6. National Pension system

The above services are offered through Silver plan smart banking center model.
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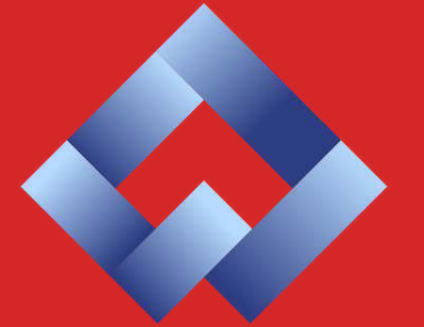
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8000+	11



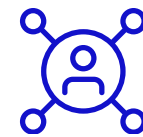
MINI ATM

**ANDROID ATM SERVICE
POWERED BY ESAF BANK**



NEXUS *Pay*

PAYMENT SOLUTION



Service 01

Applicable for IIBF certified agents only *

1. Current account handling
2. Savings account handling
3. Cash deposit
4. Cash withdrawal
5. Loan Processing
6. Loan collection
- 7-Micro finance collection



Service 02

1. Cash withdrawal Micro ATM
2. AEPS Cash withdrawal
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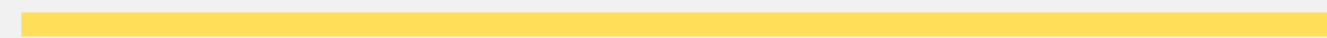
MICRO ATM

CONNECT WITH ANDROID
MOBILE PHONE



- MICRO ATM DEVICE
- SUPPORTS ALL BANK'S ATM CARDS
- BLUETOOTH CONNECT
- CONNECT WITH ALL ANDROID SMART PHONE OR TAB
- EASY TO USE

NEXUS PAY RETAILER COMMISSION AND CHARGES	
DOMESTIC MONEY TRANSFER CHARGES PORTAL-1	
Transaction Amount Rs	RETAILER
100-1000	4.75
1001-2000	7
2001-3000	8
3001-4000	12
4001-5000	16
MICRO ATM COMMISSION PORTAL-1	
Transaction Amount Rs	RETAILER
100-399	0
400-2999	0.25%
3000-10000	10



CONTACT US



Kerala
9778424544, 9895683714
9995313714, 9446143714
8078314883, 8848043325
9995663714

Karnataka
7306186569, 7306547962
9778424541



www.acenexus.in



info@acenexus.in

Corporate Office

NEXUS GROUP OF COMPANIES
KC BUILDING, OPP: MINI CIVIL STATION
THAMARASSERY, CALICUT KERALA 673573

Branch Office

NEXUS GROUP OF COMPANIES
4TH FLOOR, VERTEX ONE
GATEWAY BUILDING, MG ROAD
BALLALBAGH, MANGALURU
KARNATAKA 575003

CONTACT CORPORATE



**IND-KL ACE NEXUS SERVICES OPC PRIVATE LIMITED
NEXSERV INDIA PRIVATE LIMITED**